



EXHIBITOR INFORMATION

OCTOBER 30, 2014

Expo Floor 12:30 pm—6:00 pm

What can you Expect by Exhibiting?

- ✓ Brand Exposure
- ✓ Collaboration with colleagues
- ✓ Networking
- ✓ Optimal Selling to your target audience

Building Knowledge

CEU classes will be centered around this year's theme. Integrating a theme for the Expo helps get your target audience to attend.

Booth Choice

- ◆ **Basic Booth:** 8x10 booth, carpeting, WiFi, standard power, skirted table, 2 chairs and wastebasket.
- ◆ **Executive Booth:** Basic booth - Plus power point running on a loop during the expo hours in the exhibit hall on 4 large screens (20 slide max) and logo on handout.



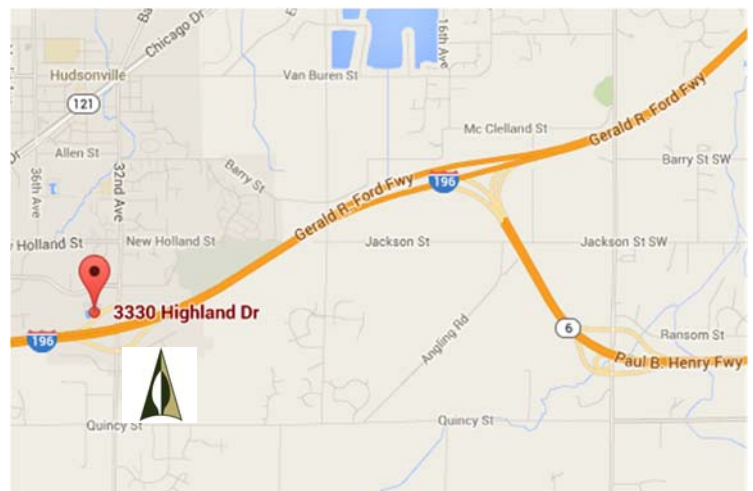
Registration Process

You can apply for your Exhibit Booth by emailing or faxing the attached registration form with your top three (3) choices for booth location to Builders Exchange of Michigan. Early Registration ends on June 2, 2014. Spaces are limited, get your application in early!



3330 Highland Drive,
Hudsonville, MI 49426

THE PINNACLE CENTER





October 30, 2014

12:30 pm – 6:00 pm

The Pinnacle Center

3330 Highland Drive, Hudsonville, MI

EXHIBITOR SPACE APPLICATION FORM

Exhibitor	Early Submittal	After 06/02/2014
Basic Booth	\$650	\$750
Executive Booth	\$800	\$900

PLEASE LIST YOUR FIRST THREE SPACE CHOICES:

1) _____ 2) _____ 3) _____

Each booth is 8x10 with an 8' back drape and 3' side drapes, standard electrical hook up, WiFi, skirted table, 2 chairs, wastebasket and carpet.

Executive Booth receives up to 20 slides to run on 4 large screens during Expo, plus logo on handout.

Products / Services Show Directory:

Please Print Clearly

Company Name: _____

Exhibition Contact: _____

Address: _____

Phone: (_____) _____

Fax: (_____) _____

E-Mail: _____

Website: _____

Alternate Contact Information (if different from above):

Company Name: _____

Contact: _____

Address: _____

Phone: (_____) _____

Fax: (_____) _____

E-Mail: _____

Website: _____

PAYMENT

Check Enclosed for \$ _____

Visa MasterCard American Express

Acct.# _____ Exp: _____

Name as it Appears on Card: _____

Billing Zip Code: _____ Security Code _____

Authorized Amount \$ _____

Signature: _____

Email Address: _____

****PAYMENT PROCESSED AFTER QUALIFIED APPLICATION APPROVAL****



EACH APPROVED EXHIBITOR IS REQUESTED TO POST EXPO INFORMATION ON THEIR COMPANY WEBSITE AND/ OR FACEBOOK PAGE AND LINKED IN PAGE

Description of New Product/ Services You Will Display:

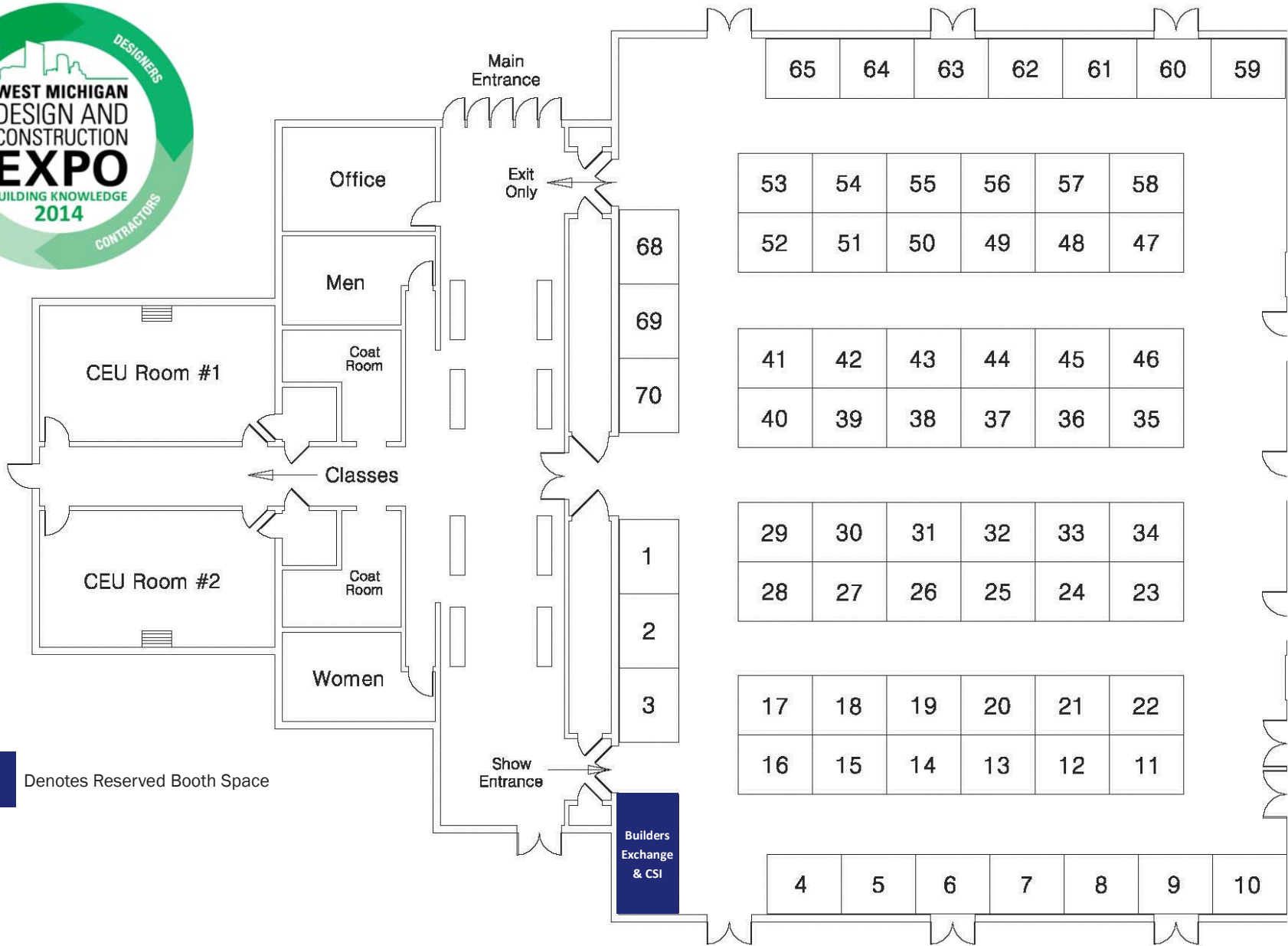
LIABILITY: The Builders Exchange of Michigan and Construction Specification Institute shall not be responsible for any loss, damage or injury that may occur to the exhibitor or to the exhibitor's employees, or property, from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor or his employees must be paid for by the exhibitor causing the same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the conference area, and shall indemnify and hold harmless the hall agents, servants and employees of The Builders Exchange of Michigan and Construction Specification Institute from any and all such losses, damage and claims.

SIGN & RETURN TO: Builders Exchange of Michigan, 4461 Cascade Road SE, Grand Rapids, MI 49546

Phone: (616) 949-8650 / Fax: (616) 949-6831 / Email: Elizabeth@grbx.com

Internal Use Only:

Date Received: _____ Approval Date: _____ Assigned Booth Number: _____



R Denotes Reserved Booth Space

65	64	63	62	61	60	59
----	----	----	----	----	----	----

53	54	55	56	57	58
52	51	50	49	48	47

41	42	43	44	45	46
40	39	38	37	36	35

29	30	31	32	33	34
28	27	26	25	24	23

17	18	19	20	21	22
16	15	14	13	12	11

4	5	6	7	8	9	10
---	---	---	---	---	---	----

- 68
- 69
- 70
- 1
- 2
- 3

Builders Exchange & CSI