

EXHIBITOR INFORMATION

OCTOBER 30, 2014

Expo Floor 12:30 pm-6:00 pm

What can you Expect by Exhibiting?

- **Brand Exposure**
- Collaboration with colleagues
- **Networking**
- Optimal Selling to your target audience

Building Knowledge

CEU classes will be centered around this year's theme. Integrating a theme for the Expo helps get your target audience to attend.

Registration Process

You can apply for your Exhibit Booth by emailing or faxing the attached registration form with your top three (3) choices for booth location to Builders Exchange of Michigan. Early Registration ends on June 2, 2014. Spaces are limited, get your application in early!



3330 Highland Drive, Hudsonville, MI 49426

Booth Choice

- Basic Booth: 8x10 booth, carpeting, WiFi, standard power, skirted table, 2 chairs and wastebasket.
- Executive Booth: Basic booth Plus power point running on a loop during the expo hours in the exhibit hall on 4 large screens (20 slide max) and logo on handout.





THE PINNACLE CENTER





October 30, 2014

12:30 pm - 6:00 pm

The Pinnacle Center

3330 Highland Drive, Hudsonville, MI

Basic Booth \$650 \$750 Executive Booth \$800 \$900 PLEASE LIST YOUR FIRST THREE SPACE CHOICES: 1) 2) 3)					
Exhibitor Submittal 06/02/2014 Basic Booth \$650 \$750 Executive Booth \$800 \$900 PLEASE LIST YOUR FIRST THREE SPACE CHOICES: 1) 2) 3]. Each booth is 8x10 with an 8' back drape and 3' side drapes, standard electrical hook up, WiFl, skirted table, 2 chairs, wastebasket and carpet. *Executive Booth receives up to 20 slides to run on 4 large screens during Expo, plus logo on handout.* PAYMENT Check Enclosed for \$	EXHIBITOR SPACE APPLICATION FORM				
Executive Booth \$800 \$900 PLEASE LIST YOUR FIRST THREE SPACE CHOICES: 1) 2) 3) Phone: (Exhibitor			Products / Services Show Directory: Please Print Clearly	
PLEASE LIST YOUR FIRST THREE SPACE CHOICES: 1) 2) 3] Phone: (Basic Booth	\$650	\$750	Company Name:	
PLEASE LIST YOUR FIRST THREE SPACE CHOICES: 1) 2) 3] Phone: (Executive Booth	\$800	\$900	Exhibition Contact:	
Each booth is 8x10 with an 8' back drape and 3' side drapes, standard electrical hook up, WiFi, skirted table, 2 chairs, wastebasket and carpet. *Executive Booth receives up to 20 sildes to run on 4 large screens during Expo, plus logo on handout.* AYMENT Check Enclosed for \$ Company Name: Contact: Address: Lift	PLEASE LIST YO	UR FIRST THREE S	SPACE CHOICES:	Address.	
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Wastebasket and carpet. Executive Booth receives up to 20 slides to run on 4 large screens during Expo. Website: AYMENT Check Enclosed for \$	Each booth is 8x10 with an 8' back drape and 3' side drapes,			Fax: ()	
AYMENT Check Enclosed for \$ DVisa DMasterCard DAmerican Express at Appears on Card: Exp: Thorized Amount \$ Inature: Inature: Inature: PAYMENT PROCESSED AFTER QUALIFIED APPLICATION APPROVAL** EACH APPROVED EXHIBITOR IS REQUESTED TO POST EXPO INFORMATION ON THEIR COMPANY WEBSITE AND/ OR FACEBOOK PAGE AND LINKED IN PAGE LABILITY: The Builders Exchange of Michigan and Construction Specification Institute shall not be responsible for any loss, damage or injury that may occur to the except or to the exhibitor's employees, or property, from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor or his employees.	wastebasket and carpet.			E-Mail:	
Alternate Contact Information (if different from above): Check Enclosed for \$ Company Name: Contact: Address: Contact: Address:				Website:	
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must be paid for by the exhibitor causing the same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to extor's displays, equipment and other property brought upon the premises of the conference area, and shall indemnify and hold harmless the hall agents, servants and employees of The Builders Exchange of Michigan and Construction Specification Institute from any and all such losses, damage and claims.	tor or to the exhibitor's employees, must be paid for by the exhibitor ca tor's displays, equipment and other	or property, from any cau ausing the same. The exhibit property brought upon the	se whatsoever, prior, during or so bitor assumes the entire responsible premises of the conference area	ubsequent to the period covered by the exhibit contract, and the exhibitor or his employee pility and liability for losses, damages and claims arising out of injury or damage to exhibate, and shall indemnify and hold harmless the hall agents, servants and employees of The	
SIGN & RETURN TO: Builders Exchange of Michigan, 4461 Cascade Road SE, Grand Rapids, MI 49546	SIGN & RETU	JRN TO: Builder	s Exchange of Michig	an, 4461 Cascade Road SE, Grand Rapids, MI 49546	
Phone: (616) 949-8650 / Fax: (616) 949-6831 / Email: Elizabeth@grbx.com		Phone: (616) 94	49-8650 / Fax: (616) 94	49-6831 / Email: Elizabeth@grbx.com	
Internal Use Only:	Internal Use Only:				
Date Received: Approval Date: Assigned Booth Number:	Date Received:	Approv	al Date: A	ssigned Booth Number:	

